Third MissioThird

Third mission: measuring employability, social mission and community engagement

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What is Third Mission of Universities?

- What is not Teaching and Research!! Humboldt ...
- Outreach – Landgrant universities, cooperative universities
- University of Georgia
- How to compare and evaluate quality? Not University Multi Rank!
- E3M - Ranking (11 universities, UPV coordinator)
- Processes and Indicators
  - Tecnology Transfer (TT)
  - Continuing Education (CE)
  - Social Engagement (SE)

Important

- The E3M framework explicitly **does not produce a single ranking score** – it provides a methodology for multi-dimensional profiling, acknowledging that ranking on third mission requires different logic than traditional research rankings.

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Indicators CE

CE1- CE is included in the mission/strategy of the HEI

CE2 - CE is included in the institution’s policy or strategic plan

CE3 - The institution has an institutional action plan for CE

CE4 - A quality assurance procedure exists for CE activities

CE5 - Total number of CE programmes active/delivered in a given year

CE6 - Number of CE programmes carrying a major award under the HE system

CE7 - CE18 (Not published in open sources; held in the E3M final report / website)

Indicators TT

TT1 - Income from licenses per researcher (FTE)
TT2 - Patents per researcher (FTE)
TT3 - Technical solutions applied nationally/internationally per researcher
TT4 - Joint publications with non-HEI/industry co-author per researcher
TT5 - Hours taught by external (industry) lecturers
TT6 - Theses co-developed with industry per student
TT7 - Spin-offs established per researcher (FTE)
TT8 - Earnings from contract research per researcher (FTE)
TT9 - Collaborative research agreements with TTI clauses per researcher
TT10 - Contracts for access to university facilities/equipment per researcher
TT11 - Revenue from TTI from non-academic partners per researcher
TT12 - TTI events and competitions

PROCESSES - Social Engagement

SE1- Free Services to Society

SE2- Improving Public Health

SE3- Civic Intervention

SE4- International Cooperation

SE5- Advisory Work

SE6- University organized and funded Social Activities

SE1 - FREE SERVICES TO SOCIETY

- **Owner**
  University, Departments, Colleges, Institutes, Faculties
- **Stakeholders (People involved, customers)**
  Staff (academic and non academic), society
- **Activities**
  Access to libraries, volunteering, room use, consultancy, membership of community boards, LLL
- **Resources**
  Time of staff, facilities, publicity
- **Indicators**
  I1 Number of users of available services
  I2 Number of staff involved
  I3 Number of courses provided
  I4 Number of boards and committees

SE2 - Improving Public Health

- **Owner**
  University, Medicine Colleges, Pharmacy Colleges, Education Colleges
- **Stakeholders (People involved, customers)**
  Public in general, minorities, poor class.
- **Activities**
  Awareness of early pregnancy dangers, Prevention of diabetes, Contagious diseases mechanisms
- **Resources**
  Staff time, dissemination materials, seminars
- **Indicators**
  I1 Reduction of affected people
  I2 Number of actions taken
  I3 Number of people attending

SE3 - Civic Intervention

- **Owner**
  Staff, students
- **Stakeholders (People involved, customers)**
  Public in general, NGOs, Political organizations .
- **Activities**
  Community service projects, Membership of NGOs, Political participation, Public declarations
- **Resources**
  Staff time, student time...
- **Indicators**
  I1 Number of staff involved
  I2 Number of organizations involved
  I4 Number of actions taken

SE5 - ADVISORY WORK

- **Owner**
  University, Colleges, Faculty, Departments
- **Stakeholders (People involved, customers)**
  Faculty, society in general, NGOs, political bodies, institutions (public/ private)
- **Activities**
  Public speeches, committee meetings, media interventions
- **Resources**
  Staff time
- **Indicators**
  I1 Number of academics involved
  I2 Number of media appearances
  I3 Number of meetings attended
  I4 Number of places in boards of social organizations

SE6 - UNIVERSITY ORGANIZED AND FUNDED SOCIAL ACTIVITIES

- **Owner**
  University, Colleges, Faculty, Departments
- **Stakeholders (People involved, customers)**
  Students, staff, faculty, society in general, NGOs, less favoured groups, minorities
- **Activities**
  Cultural events, development funds, loans, projects
- **Resources**
  Funding (public/private), Staff time, European funding
- **Indicators**
  I1 Number of events (scientific, cultural, political)
  I2 Loans provided
  I3 Number of actions/projects
  I4 Number of research initiatives

Thank you!

Gràcies, Merci!