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New call-to-action

Defining and Delivering the University's Third Mission

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This article is an attempt to describe the outputs of project **E3M – European Indicators and Ranking Methodology for University Third Mission**. The project is funded by the European Commission under the Lifelong Learning Program. European universities have accepted, traditionally, two main missions: teaching and research. Recently, another mission is being considered to reflect the involvement of universities with society. It is commonly designated in the USA as outreach and engagement. While for education and research there exist several proposals for measuring these activities there are few consistent approaches to evaluate and compare third mission accomplishments.

The measurements in the three missions are most of the times based on indicators. The reasons to propose and adopt the set of performance

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