

**IACEE 2016 World Conference on Continuing Engineering Education**  
**WEBINAR: Quality Program for Continuing Education: A Web-based Tool for Strategic Planning Through Organizational Self-Assessment and Benchmarking**  
**July 30, 2015 12 noon U.S. Eastern Time (5:00 p.m. Porto, 6:00 p.m. Central Europe, 9:00 a.m. U.S. Pacific Time)**

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**SCRIPT**

Time (EDT, U.S.)	What	Slide #	Who speaks	Script
Before 12:00	World Conference slide 1, fades to world conference slide 2 and then to 3	1 and 2 and 3	None	None
12:00	Two minute Warning	4	Soma	Hello Everyone, Thank you for attending today's webinar. We will start in a few minutes to allow everyone to finish login.
12:03	Opening	4	Soma	Ladies and gentlemen, I'd like to welcome you to today's IACEE Webinar, entitled: Quality Program for Continuing Education: A Web-based Tool for Strategic Planning Through Organizational Self-Assessment and Benchmarking. Today's webinar is brought to you by the 15th World Conference on Continuing Engineering Education host University of Porto, in partnership with International Association for Continuing Engineering Education. My name is Soma Chakrabarti and I am the Director of Professional and Continuing Studies at the University of Delaware. I will be moderating the webinar. We will introduce the presenters shortly but first I wanted to give you some technical information and housekeeping notes.
12:05	Information	4	Soma	The audio will be streaming from your computer. If you are having audio difficulties, please use the "Audio Setup Wizard" on the top left of your screen. You may also need to unmute or adjust the volume settings on your computer.

				<p>You can participate in today's webinar by submitting your content questions to today's speakers. To submit questions during the webinar, click the Q&amp;A tab, on the right hand side of the console. We encourage you to ask questions at any time.</p> <p>After the presentation, our guest speakers will answer selected questions related to the presentation. Please note that, due to our limited time, all questions may not be answered.</p> <p>In addition to content questions, our Technical Support representatives will be available if you have any technical issues. If you need technical support, please begin a chat with the "Technical Support" host listed under the list of hosts.</p>
12:07	Speakers	5	Soma	<p>It is now time to introduce today's speakers for the web-based seminar: Quality Program for Continuing Education: A Web-based Tool for Strategic Planning Through Organizational Self-Assessment and Benchmarking. Our first speaker is Ed Borbely, Director at the Integrative Systems and Design in the College of Engineering at the University of Michigan. Ed is responsible for providing strategic and operational management of the division. Since 1994, he's been responsible for leading the growth and development of continuing education programs, graduate professional degree programs, off-campus education, and technology enhanced learning at the University of Michigan's College of Engineering. Prior to joining UM, Ed was Director of Off-Campus Education in the School of Engineering and Applied Science, at Columbia University in New York and a Faculty Fellow at the New Jersey Department of Higher Education. He is a Council Member of IACEE. Welcome, Edi!</p>
12:09	Speakers	5	Soma	<p>Let me now introduce our second speaker, IACEE President Kim Scalzo, who is the founding Executive Director of Open SUNY at The State University of New York. Kim provides strategic leadership and operational direction to Open SUNY, which is a system-wide effort designed to maximize online-enabled learning opportunities for all SUNY students -- current and future -- enrolled in its 64 campuses located state wide. Prior to her present appointment, Kim was the director of Center for Professional Development at the State University of New York system. Earlier Kim directed the distance learning efforts at Rensselaer Polytechnic Institute. She is leading an effort in SUNY to implement quality standards for continuing education and distance learning organizations based on the Online Learning Consortium Quality Scorecard. She is the co-creator of Bray-Scalzo partnership model which is widely used in continuing education arena. Currently, Kim is the current president of International Association for Continuing Engineering Education. Welcome Kim!</p>
12:10	Title	6	Soma	<p>Both Ed and Kim have been involved in developing the criteria for organizational excellence of continuing education units through a joint EU-US project. Today, they will be presenting the web-based tool that was developed as the final product after the project ended and how this tool can be effectively used for strategic planning of continuing education units.</p>
12:11	Title	6	Soma	<p>Here is our agenda for this webinar. We will begin with a discussion of the Quality Program for Continuing Education. After this, we will have a brief discussion of the 15<sup>th</sup> IACEE World Conference on Continuing Engineering Education. We will conclude with a question and answer session with today's presenters. Please do not forget to submit your questions in the Q&amp;A pod on the right of your screen. I now turn it over to our first presenter, Ed Borbely from the University of Michigan, USA.</p>
12:12	Presentation	7-11	Ed	PRESENTATION

				QUESTION - Ed, thank you so much for your presentation. May I ask you a quick question? At the University of Michigan when you first went through self-assessment within your continuing education unit, what was your experience?
12:22	Presentation	12	Soma	ANSWER
	Presentation	12	Ed	
12:25	Presentation	12	Soma	That is wonderful information, thank you Ed! Now let us hear from JACEE President Kim Scalzo on how will a continuing education start the process and what was her experience at the State University of New York. Don't forget to submit your questions at the right hand side of your screen. I am now turning over to our next present, Kim Scalzo.
	Presentation	12-22	Kim	PRESENTATION
				Kim, thank you so much. This seems to be a very valuable tool for the international continuing education community. Has the tool more or less remained over the years or is there any organization involved in an ongoing improvement of the tool or the processes for using the tool?
12:38	Presentation	22	Soma	
				ANSWER
12:39	Presentation	22	KIM	
12:40	Conference	23	Soma	This is excellent information, thank you Kim. Colleagues, we will have a question-answer session at the end of our presentations. I encourage you to submit your questions on the right hand side of the screen. Since we have been talking about the organizational excellence of continuing education and continuing professional development or CPD units, I am wondering if our third speaker Alfredo Soeiro could tell us something about the 15th World Conference of Continuing Engineering Education, and how the future of CPD will be charted there. Alfredo Soeiro is the JACEE 2016 World Conference Chair. I now turn it to Alfredo.
12:42	Conference	24-25	Alfredo	PRESENTATION: We hope today's discussion has provided you with valuable information and insights to assist in implementing a quality benchmarking and self-assessment program at your institution. The JACEE World Conference seeks to explore and promote innovative solutions for continuing professional development through the sharing of lessons learned and best practices within higher education, industry and academic partnerships. The International Association for Continuing Engineering Education (IACEE) is an organization of individuals and organizations from around the world. We invite you to join us at the 2016 JACEE World Conference on Continuing Engineering Education, hosted at the University of Porto, May 17-20, 2016. Please help us to grow this network by forwarding information about the JACEE World Conference or this webinar series to those in your institution and community to help influence the future of higher education for engineers.

12:45	Question	26	Soma	<p>Thank you very much, Alfredo. We look forward to a wonderful conference in Porto in May. I would like to move on to the question and answer portion of today's webinar. We have been reading your questions as they've come in. But a few came up that would best be answered by the presenters. • Our first question is...</p> <ul style="list-style-type: none"> <li>- Read question....</li> <li>- Direct question to a specific presenter</li> <li>• Our next question is...</li> <li>- Read question....</li> <li>- Direct question to a specific presenter</li> <li>• Our last question is ...</li> <li>- Read question....</li> <li>- Direct question to a specific presenter</li> </ul>
01:00	Conference	27	Soma	<p>Thank you again for joining us today. We hope you found it useful and informative. The IACEE 2016 World Conference on Continuing Engineering Education, will take place May 17-20, 2016 at the University of Porto, Portugal. I see that there are still many questions in the queue; we will stay in the Adobe Connect meeting room to answer unanswered questions by chat. For those of you who have had your questions answered, you may all now disconnect.</p>