



EUCEN NEWSLETTER

EUROPEAN UNIVERSITIES CONTINUING EDUCATION NETWORK

n°5, April 1995

Publications

Proceedings of the 3rd European Forum for Continuing Engineering Education, "The Engineer as a Manager of Change", held in Vienna, 9 to 11 November 1994, are available from the University Extension Centre, Vienna University of Technology, Gusshausstrasse 28/E015, A-1040 Wien, F: 43-1-5054961, e-mail: reichl@ecx.tuwien.ac.at.

The new edition of the *Scottish Journal of Adult and Continuing Education* focuses on access to higher education. At present, subscriptions for two issues are priced at 10 GBP and orders may be placed with the Scottish Community Education Council, Rosebery House, 9 Haymarket Terrace, Edinburgh, EH12 5EZ, Scotland, UK. Articles may be submitted to Dr. Robert Hamilton, Dept. of Adult and Continuing Education, 59 Oakfield Avenue, Glasgow G12 8LW, Scotland, UK.

A book edited by Ms. Pat Davies, on *Adults in Higher Education — International Perspectives in Access and Participation*, has been published by Jessica Kingsley Publishers, ISBN 1-85302-286-1. For further information contact Ms. Pat Davies, Dept. of Continuing Education, City U., Northampton Square, GB - London EC1V OHB, f: 44-171-4778256, e-mail: p.a.davies@city.ac.uk.

Language Initiative

Mrs. Valerie Mitchell, Coventry U., has suggested that it would be helpful to identify EUCEN universities willing to host other EUCEN members from other countries for a few weeks to provide language immersion and so improve their spoken language. It was noted that such visits might attract EU funding. Contact Mrs. Valerie Mitchell, School of International Studies and Law, Priory Street, Coventry U., UK - Coventry CV1 5FB, f: 44-1203-838793, t: 44-1203-838091.

ALFA Programme

"The European Union is moving ahead, on schedule, with ALFA, the first EU programme designed to promote academic cooperation and exchange between the universities of Latin America and Europe. A five-year programme with a budget of ECU 32 million, ALFA was inspired by similar experiences of Community programmes (Erasmus, Comett, Med-Campus) based on cooperative networks among institutions of higher education. EUCEN members Prof. Marti Parellada, U. Barcelona, and Prof. Karel de Witte, U. Leuven, are participating in the Continuing Education Columbus group of the Committee of European Rectors, CRE, and have presented a project to the Alfa programme. The next steps are a training programme for

managers of CE, a bulletin to disseminate news in this area, a study visit of Latin America Rectors to European universities and the establishment of a Latin American network of CE to ensure closer international cooperation, including EUCEN." (From *News from Columbus*, n° 1, January 95).

EUCEN is considering other activities outside the framework of CRE. For that purpose EUCEN Vice President, Alfredo Soeiro, U. Porto, would welcome expressions of interest from members before 10 April 95.

Conferences

The European Society for Research on the Education of Adults, ESREA, will hold its first *European Conference on Adult Learning and Social Participation*, 18-22 September 1995, at Strobl, Austria. For further information contact, Dr. Barry Hake, Centre for Adult Education, U. Leiden, NL-2333 AK Leiden, f: 31-71-273619, t: 31-71-274049, e-mail: hake@rulfsw.leidenuniv.nl.

The 8th Erasmus Conference on Studies in European Adult Education will take place on 25-27 March 95 in Bremen. For further information contact Dr. Eva Kammler, U. Bremen, Bibliothekstrasse, D-28359 Bremen 33.

The *International Conference on Educating the Adult Educator: Role of the University* will take place on 15-17 May 95 in Cranmore, Alberta, Canada. For further information contact Prof. Michael Collins, Adult and Continuing Education, U. Saskatoon, Saskatoon, Saskatchewan, Canada S7N 0W0.

The European Consortium for the Learning Organization, ECLO, will hold an *International Conference and Exhibition on Best Practices in Learning Organizations: Measuring the Reality* on 17-19 May 95 in Coventry, UK. For further information contact E.C.L.O., Chaussée de Bruxelles, 135, B-1310 La Hulpe, f: 32-2-6555812.

An *International Conference on Religious Adult Education* will be held 3-5 July 95 in Oxford, UK. For further information contact Diana Mulliner, Department of Continuing Education, U. Warwick, UK-Coventry CV4 7AL.

The *ISCAE Conference on Methods of International Comparison in Adult Education* will take place on 25-27 September 95 in Bamberg, Germany. For further information contact Prof. Jost Reichsmann, U. Bamberg, Marktplatz, D-96047 Bamberg.

A computer conference will be held by the International University Consortium and by the University of Maryland which will focus on *teaching and learning issues involving computer mediated communications*. The computer mediated conference will be held 1-3 May. There is a pre workshop 3-21 April. Registration fee is 25 US dollars. More information may be obtained from International University Consortium, College Park, MD 20742-1612, t: 1-301-9857811, f: 1-301-9857845, e-mail: gbrostro@polaris.umd.edu, www: <http://www.umuc.edu/iuc-conf.html>.

A *Conference on Distance Education* will be held 9-13 July 1995 in Moscow, organized jointly by The Association of American Colleges and Universities, The Association of Russian Institutions of Higher Education, The United States Distance Learning Association, American Universities in Russia, Ukraine and the New Independent States, The Russian Association for Distance Learning, The International Alliance for Higher Education and The National Science Teachers Association. Contact Association of American Colleges and Universities, 1818 R. Street NW, Washington, DC 20009, USA, t: 1-202-3873760, f: 1-202-2659532, e-mail: moscow@aacu.nw.dc.us.

EUCEN President Speech

The EUCEN Steering Committee members Professors v. Mitschke-Collande, de Kosinski and Soeiro attended the *3rd European SEFI Forum* in Vienna. EUCEN was one of the sponsoring organisations together with FEANI and IGIP. The president of EUCEN contributed the following short speech to the opening session.

"The theme of this forum is extremely relevant. Under the present conditions of a competitive world market we can observe the rapid advance of industrial societies. There are trends towards

- economic concentration
- development of science and technology
- changes of company structures and work organization as well as
- new management strategies such as "Lean Management" or "Generic Management"

These trends indicate that industries have understood that "change has to be managed". By integrating organization development (OD) and personnel development (PD) companies become "Learning Organizations". All employees have to participate actively in this development process and at the same time be prepared for "Lifelong Learning".

Obviously, universities are relevant "change agents" in this process. Those colleagues who have recently attended the 10th General Assembly of the CRE in Budapest will have observed the very high priority given to university continuing education by the three eminent speakers Professors Seidel, Ruberti and de Woot.

But, there are industrial managers who criticize universities under the present conditions. "We expect services such as university research, initial and continuing education from these highly subsidized public institutions; but, universities seem not yet to be aware that they have to become learning organizations too..."

To conclude, universities will have to change themselves in order to successfully meet the following targets:

- meet the demands of region (open for cooperation)
- assure EU integration (European dimension)
- satisfy the needs of individuals (interdisciplinary professional and social competencies)

EUCEN takes up the challenge of fostering the interdisciplinary dialogue on university continuing education and the interuniversity cooperation. The international Steering Committee of EUCEN would highly appreciate to maintain good relations and fruitful cooperation with other networks and organizations involved in the development of Continuing Education in Europe."

General Information

The contact numbers of EUCEN Secretary General after 16 April are f: 44-117-9254975, t: 44-117-9287138.

EUCEN General Assembly, 1995

The 1995 General Assembly will take place at the Glasgow Conference at 10:30 am on Sunday, 23 April 1995.

The agenda will be:

1. Minutes of the meeting of 4 June 1994
2. Matters arising not appearing later on the Agenda
3. Recommendations for membership
4. Elections for the Steering Committee
5. Annual Report of Activities for 1994
6. Statement of Accounts for 1994 and Budget for 1996
7. Appointment of an Auditor for 1995 and 1996

EUCEN Secretary General has the following recent papers available to members:

1. *Poursuite des actions du programme LINGUA in 1995.*
2. A list of addresses of the members of the Leonardo Committee.

If you do not receive the electronic version of the Newsletter please send your e-mail adress to avsoeiro@fe.up.pt.