Thinking Architecture Through Publication Internacional Conference 2015

The Site of Discourse

28—30 SEPTEMBER 2015 LISBON

Museu do Dinheiro
Sede do Banco de Portugal
– Largo de S. Julião

Sala do Arquivo CML
Praça do Município

MUDE – Museu do Design e da Moda,
Coleção Francisco Capelo
Rua Augusta, 24

ANTÓNIO PIZZA
Polytechnic University of Catalonia

HÉLÈNE JANNIÈRE
Université Rennes 2

JORGE FIGUEIRA
DARQ/FCTUC

MANUEL GRAÇA DIAS
FAUP

MARGARIDA ACCIAIUOLI
FCSH/UNL

MARI HVATTUM
Oslo School of Architecture and Design

STEVE PARNELL
University of Newcastle

This work is supported by National Funds through FCT — Fundação para a Ciência e a Tecnologia in the context of the research project PTDC/CPC-HAT/4895/2012

Design: Pedro Nora / Print: Greca AG (Porto)

WITH THE KIND SUPPORT
THE SITE OF DISCOURSE
Thinking architecture through publication
International Conference
Lisbon, 28-30 September 2015
The publication was conducted under the project “The Site of Discourse” (PTDC/CPC-HA T/4894/2012), funded by national funds through FCT - Promoting the Research Production, Technological Development and Innovation.

The authors of the texts have the exclusive responsibility of image copyrights printed in the correspondent texts. The editors do not take any responsibility for any improper use of images and any consequences following.
THE MULTIFAMILY HOUSING IN ARCHITECTURAL MAGAZINES IN THE 1ST HALF OF THE 20TH CENTURY. READINGS FROM “A ARQUITECTURA PORTUGUESA”

Gisela Lameira

DAY 3 SESSION 11 14H00 SITE 1

The Portuguese architectural magazines arise in the 1st half of the 20th century, addressing issues in construction practices. Several authors refer the importance of these specialized publications, while legitimation mechanisms of authors and their works (Mesquita, 2011, 7) and vehicles in the formation of an “architectural culture in early modern” (Nunes, 2011, 231), at a time when traveling is not a common reality and architectural publications do not abound (Pereira, 2009).

According to Marieta Dá Mesquita (2011, 7) its analysis allows the reconstitution of the author’s discourses (architects, critics and writers), towards the construction of a particular contextual frame. In this sense, although in this period the publication of multifamily housing projects is significantly reduced, the available information is relevant to establish it main concerns.

Regarding the considered time frame and the lifespan of “A Arquitectura Portuguesa” (1908-1957), it was undertaken a systematic analysis (although not exhaustive), covering its different series. By way of comparison, there were equally punctual incursions in the magazine “Arquitectura”, as it was published since 1927.

The first chapter of the proposed paper approaches the problem of architectural magazines as a contextual reflection and debate vehicle. Specifically, we are interested in exploring the ideas of ‘modernism’ and ‘housing’ implied in the published articles.

The second chapter focuses on published projects and works, national and foreign, seeking to underline its hypothetical interest while referencing tools to project designers.

The aim of this analysis is to disclose the following ideas:
- The widespread aesthetic, constructive, and distributive standards held in the 1st half of the 20th century in Portugal;
- The housing models disseminated through the specialized publications.

Furthermore this research will try to clarify some connections between the dissemination of these specialized documents and the multifamily housing practices and theories in Lisbon and Porto.
THE SITE OF DISCOURSE
O LUGAR DO DISCURSO
PTDC/CPC-HA T/4894/2012
2013-2015

HOST INSTITUTION
IHA Instituto de História da Arte /
FCSH - Universidade Nova de Lisboa
Centro de Estudos sobre a Mudança Socioeconómica e o Território
[Dinâmia/CET-IUL/ISCTE-IUL]

FUNDING
FCT — Fundação para a Ciência e Tecnologia
This work is supported by National Funds throughout FCT — National Foundation for Science and Technology in the context of the research project «PTDC/CPC-HAT/4894/2012».

WITH THE SUPPORT OF
Ordem dos Arquitectos Portugueses - OA
Museu do Dinheiro/Banco de Portugal
Museu do Design - MUDE
ESAD
Câmara Municipal de Matosinhos
Clube Português de Artes e Ideias

PRINCIPAL RESEARCHER
Margarida Acciaiuoli de Brito [FCSH/UNL]

COORDINATORS
Rute Figueiredo [ETH Zurich/ D-ARCH gta]
Paulo Tormenta Pinto [DINÂMIA’CET/ISCTE-IUL]

RESEARCHERS
Ana Vaz Milheiro [DINÂMIA’CET/ISCTE-IUL]
Andreia Martins Carvalho [King’s College London]
Inês Brasão [FCSH/UNL]
José Bártolo [ESAD]
Margarida Brito Alves [IHA/FCSH]
Paulo Tormenta Pinto [DINÂMIA’CET/ISCTE-IUL]
Pedro Castelo [London Consortium]
Rute Figueiredo [ETH Zurich/ D-ARCH gta]
Vítor Alves [FAUP]

CONSULTANTS
António Pizza [Universitat Politecnica de Catalunha]
Jorge Figueira [DARQ/FCTUC]
Hugo Segawa [FAU-Universidade se São Paulo]
Manuel Graça Dias [FAUP]

RESEARCH FELLOWS
Catarina Díz de Almeida [DINÂMIA’CET/ISCTE-IUL]
Daniela V. de Freitas Simões [IHA/FCSH-UNL]
ORGANIZATION COMMITTEE
Margarida Acciaiuoli [FCSH/UNL]
Rute Figueiredo [gta/D-ARCH/ETHZ]
Paulo Tormenta Pinto [DINÂMIA’CET/ISCTE-IUL]
Pedro Castelo [London Consortium / Architectural Association]

EXECUTIVE COMMITTEE
Catarina Diz Almeida [DINÂMIA’CET/ISCTE-IUL]
Daniela Simões [IHA/FCSH-UNL]

PRODUCTION TEAM
Catarina Diz Almeida [DINÂMIA’CET/ISCTE-IUL]
Daniela Simões [IHA/FCSH-UNL]
Hugo Oliveira [DINÂMIA’CET/ISCTE-IUL]
João Almeida e Silva [FAUP]
Raquel Lima [IHA/FCSH-UNL]
Sebastião Ferreira de Almeida [DINÂMIA’CET/ISCTE-IUL]

SCIENTIFIC COMMITTEE
Margarida Acciaiuoli [FCSH/UNL]
Ana Vaz Milheiro [DINÂMIA’CET/ISCTE-IUL]
André Tavares [FAUP]
Inês Brasão [CesNova/FCSH-UNL]
Jorge Figueira [DARQ/FCTUC]
José Bártolo [ESAD]
Karl Kegler [gta/D-ARCH/ETHZ]
Margarida Brito Alves [IHA/FCSH-UNL]
Mari Hvattum [OCCAS]
Paulo Tormenta Pinto [DINÂMIA’CET/ISCTE-IUL]
Rogério Vieira de Almeida [DINÂMIA’CET/ISCTE-IUL]
Rute Figueiredo [gta/D-ARCH/ETHZ]
Steve Parnell [University of Nottingham]